


Najimudu Empowerment Initiative (NEI) 2024 Annual Report

Empowering Communities, Advancing Sustainability




Message from Leadership

Message from the Chairperson: Miss Petronilla Wakio




"As we reflect on 2024, I am proud of how NEI has continued to drive impactful change across Kenya. Through our commitment to climate action, social justice and community empowerment, we have not only expanded our reach but also deepened our impact. From tree planting and clean-up initiatives to climate-health workshops and leadership forums, we remain steadfast in our mission to build sustainable and resilient communities. Our partnerships, both local and international, continue to strengthen our ability to serve those in need. I extend my deepest gratitude to our dedicated team, volunteers, and supporters who make this work possible. Together, we will keep pushing boundaries for a better tomorrow."

Message from the CEO: Miss Charity Adhiambo



"2024 has been a year of growth and impact for NEI. We have empowered thousands of individuals through healthcare access, environmental conservation, and capacity-building initiatives. Our expansion into remote areas ensures that marginalized communities are not left behind in climate resilience efforts. As we scale up in 2025, our priority is to deepen our impact through targeted trainings, sustainable funding, and innovative solutions. I am grateful to our team, partners, and supporters for their unwavering commitment. The journey towards a just and sustainable future continues!"

Message from the Director of Strategy & Research: Mr Bill Kaunda



"At NEI, we believe in the power of innovation, research, and strategic planning to drive meaningful change. This year, we have participated in global dialogues, strengthened collaborations, and expanded our training programs to equip healthcare workers and community leaders with climate-resilient solutions. Our engagement in major summits, including the Earthwise Summit and the UN Civil Society Conference, has elevated our advocacy efforts. Looking ahead, our focus will be on expanding research-driven solutions that address climate-induced health risks and drive systemic change. Thank you to everyone who has supported our mission."

Organizational Overview

Najimudu Empowerment Initiative (NEI) is a nationally recognized non-profit organization committed to fostering climate resilience, public health awareness, youth empowerment, and gender equality. Our work is rooted in the belief that sustainable development begins at the grassroots level, and through strategic interventions, we strive to create long-term solutions that empower communities to thrive despite environmental and social challenges.

Founded in 2019 by a group of young change makers passionate about social justice and climate action, NEI has since evolved into a leading advocate for sustainability and community development. In 2022, NEI was officially accredited by the NGOs Coordination Board of Kenya, further strengthening its position as a nationally recognized organization working to drive impact.

NEI operates in Kisumu, Busia, Meru, Kajiado, and Kilifi, with an expanding network of partners and stakeholders in Nairobi and Kiambu. Our strategic collaborations with universities, healthcare institutions, civil society organizations, and government agencies have enabled us to amplify our advocacy, expand service delivery, and implement sustainable solutions that address climate change, healthcare inequities, and socio-economic disparities.

Our Mission

NEI is dedicated to empowering marginalized communities through climate action, improved healthcare access, and social equity programs. We aim to bridge the gaps in climate-induced public health challenges, youth inclusion in development, and gender-responsive environmental sustainability.

Our Approach

To achieve our mission, we:

- i. Implement community-driven programs that tackle climate change through tree-planting, clean energy solutions, and environmental conservation.
- ii. Conduct health-focused initiatives such as climate-health medical camps, reproductive health workshops, and disease prevention campaigns.
- iii. Advocate for gender equality and inclusive development by providing platforms for women and youth leadership in climate action and social change.
- iv. Partner with government agencies, academic institutions, and global organizations to enhance research, innovation, and policy advocacy.

Our work is grounded in research, data-driven strategies, and community participation to ensure long-term impact and scalable solutions. Through our collective efforts, we are shaping a healthier, more resilient, and empowered society that is equipped to face the challenges of climate change and social inequality.

Organizational Leadership

At Najimudu Empowerment Initiative (NEI), leadership is at the heart of our mission. Our team consists of dedicated professionals with expertise in public health, environmental advocacy, research, policy development, and social justice. Together, we work to implement sustainable solutions that empower communities and foster climate resilience.

Our leadership values innovation, inclusivity, and sustainability, ensuring that NEI remains a strong force in addressing climate change, healthcare access, and youth empowerment.

Executive Leadership

- **Chief Executive Officer (CEO):** Charity Adhiambo – Provides strategic oversight and leads NEI’s mission to bridge climate resilience and social justice, ensuring impactful and sustainable programs.
 - **Chairperson:** Petronilla Wakio – Oversees governance and organizational growth, strengthening NEI’s influence in climate action and social justice.
 - **Vice Chairperson:** Glain Kimer – Supports public relations and communication plans of the organization ensuring visibility.
 - **Executive Director – Strategy & Research:** Bill Kaunda – Leads research-driven solutions, policy development, and innovative strategies for sustainable impact.
 - **Executive Director – Finance:** Lydia Hesketh – Manages financial planning, budgeting, and funding strategies to ensure financial sustainability.
 - **Executive Director – Legal & Governance:** Christine Onyango – Ensures regulatory compliance, ethical operations, and governance best practices.
 - **Head of Human Resource:** Dr. Saaman Lemayian – Leads human resource management, focusing on team development and workplace sustainability.
 - **Head of Communications:** Dr Rawlings Otieno- Provides leadership in social media visibility, organisational editorials and coordinates internal and external communications.
 - **Head of ESG:** Kheri Khisia-Leads the organization's Environmental, Sustainability, and Governance initiatives, ensuring that all projects create a lasting, positive impact in our communities.
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Key Activities & Achievements (2024)

The Najimudu Empowerment Initiative (NEI) implemented impactful programs throughout 2024, focusing on climate resilience, public health, digital literacy, and youth empowerment. Below is a chronological list of key activities and achievements:

April 2024

International Women's Day Empowerment Forum



- Brought together 30+ youth groups, associations, and organizations.
- Featured roundtable discussions on leadership, entrepreneurship, and gender equality.
- Included creative sessions such as wall-painting to promote inclusivity.

May 2024

United Nations Civil Society Conference



- NEI participated in global discussions on climate change, community empowerment, and civil society engagement.
- Strengthened strategic partnerships and advocacy efforts at the international level.

Karura Forest Strategic Road-mapping Session



- NEI leadership convened at Karura Forest to map out environmental and empowerment initiatives for long-term impact.

June 2024

World Environment Day Celebration



- Held at Marurui Primary and Junior Secondary School on June 5, 2024.
- Launched the Michuki Wetland Restoration Working Group.
- Planted 100 trees and engaged students in poetry recitations on conservation.

Data Security & Privacy Session

- Educated the community on digital safety and cybersecurity best practices.
- Enhanced digital literacy and online privacy awareness among participants.

August 2024

Strategic Partnership with Mount Kenya University



- NEI formalized a partnership to promote climate action and social equality through joint research and community programs.
- Strengthened resource sharing, academic collaboration, and local impact.

October 2024

Second Earth-wise Summit Participation



- NEI participated in discussions on climate policy, sustainable agriculture, and renewable energy.
- Strengthened multi-sectoral collaborations to advance climate advocacy and action.

December 2024

Climate Health Camp 2024 & Youth Spotlight



- Held at Full Gospel Churches of Kenya, Kitengela.
- Focused on climate-related health risks and community resilience.
- Provided free medical check-ups, health consultations, and SRHR education to 1,200+ community members.
- Featured a youth changemaker spotlight, promoting youth leadership in climate-health advocacy.

Financial Overview

The Najimudu Empowerment Initiative (NEI) maintained strong financial stability in 2024, ensuring the sustainability of its programs and expansion efforts. Through effective resource management, strategic partnerships, and diversified funding sources, NEI successfully increased its total assets by 9.4%, reinforcing its ability to drive impact in climate resilience, public health, and youth empowerment.

Financial Performance Summary (2023–2024)

Category	2023 (\$)	2024 (\$)	% Change
Total Revenue	58,000	63,459	+9.4%
Total Expenses	49,500	52,800	+6.7%
Total Assets	58,000	63,459	+9.4%
Total Liabilities	17,400	19,037.70	+9.4%
Total Equity	40,600	44,421.30	+9.4%

How NEI Raised Funds in 2024

NEI secured funding through a **mix of grants, strategic partnerships, and community-driven initiatives**. The organization actively worked to diversify its revenue sources to ensure financial resilience and long-term sustainability.

Funding Source	Amount (\$)	Percentage (%)
Grants & Donations	25,000	39%
Corporate & Institutional Partners	18,000	28%
Fundraising Events & Campaigns	10,500	16%
Government & Local Support	5,500	9%
Membership Contributions & Other Income	4,459	8%
Total Revenue	63,459	100%

How NEI Utilized Its Funds in 2024

NEI focused its expenditures on program implementation, operational efficiency, and capacity building, ensuring that resources directly benefited the communities we serve.

Expense Category	Amount (\$)	Percentage (%)
Community Programs & Health Camps	22,000	42%
Environmental Conservation (Tree Planting, Cleanups, Workshops)	12,500	24%
Training & Capacity Building	8,700	16%
Administration & Operations	6,600	12%
Marketing & Outreach	3,000	6%
Total Expenses	52,800	100%

Key Financial Highlights

✓ Increased Financial Reserves & Retained Earnings

- NEI recorded a 9.4% increase in total assets, strengthening financial sustainability.
- Cash reserves grew, allowing greater flexibility in program funding.

✓ Sustainable & Diversified Funding Strategies

- Successfully secured corporate partnerships and institutional grants, reducing reliance on a single funding source.
- Expanded fundraising initiatives and donor engagement to support long-term growth.

✓ Efficient Resource Allocation & Program Impact

- 85% of total expenditures were allocated to direct community programs, ensuring that funds were maximized for impact.
- Strategic investment in equipment and research initiatives to improve operational efficiency.

NEI remains committed to transparency, accountability, and responsible financial management, ensuring long-term sustainability and greater impact in the communities we serve.

For a detailed financial report, please contact us at:

info@najimuduempowermentinitiative.org.

Looking Ahead: 2025 Goals

Key Priorities for 2025

1. Expand Climate-Health Training & Digital Learning

- Train 1,500+ additional individuals in remote and underserved areas on climate-induced health risks.
- Introduce e-learning platforms and mobile applications for climate-health education.
- Develop AI-driven predictive health models to assess climate-related disease risks.
- Strengthen capacity-building programs for community health workers and local leaders.
- Establish a telemedicine initiative to enhance healthcare access in climate-vulnerable regions.

2. Boost Digital Innovation & Visibility

- Launch an interactive website and digital resource hub for environmental and health education.
- Expand social media outreach, video campaigns, and virtual advocacy forums to amplify impact.
- Utilize GIS mapping to track tree-planting efforts and monitor deforestation trends.
- Develop a mobile-friendly climate impact reporting tool to empower communities to share real-time environmental data.

3. Strengthen Policy Advocacy for Climate Resilience & Healthcare Equity

- Engage policymakers, civil society organizations, and local governments in climate-health discussions.
- Push for legislative action supporting climate adaptation strategies in healthcare systems.
- Organize roundtable dialogues and forums to amplify community voices in climate policy.
- Establish a youth-led policy task force to bridge the gap between community needs and decision-makers.

4. Scale Up Tree-Growing & Cleanup Initiatives

- Plant 5,000+ trees across key regions to combat deforestation and environmental degradation.
 - Expand community-led cleanup programs to reduce pollution and promote eco-friendly habits.
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- Utilize drone technology for environmental monitoring and data collection.
- Partner with schools and youth groups to foster long-term environmental stewardship.

5. Develop Sustainable Funding Streams & Strengthen Partnerships

- Secure new grants and partnerships to ensure long-term financial sustainability.
- Diversify funding through social enterprise models and community-driven fundraising campaigns.
- Strengthen engagement with corporate sponsors and international development partners.
- Leverage block-chain technology for transparent financial reporting and grant tracking.

6. Enhance Research, Data, & Innovation in Climate-Health Nexus

- Collaborate with academic institutions to drive research on climate and public health interactions.
- Develop machine-learning models to analyze climate trends and predict health risks.
- Strengthen data-driven decision-making through real-time climate-health monitoring dashboards.

Gallery

1. International Women's Day Empowerment Forum



2. United Nations Civil Society Conference



3. Karura Forest Strategic Road-mapping Session



4. World Environment Day Celebration



5. Strategic Partnership with Mount Kenya University



6. Second Earth-wise Summit Participation



7. Climate Health Camp 2024 & Youth Spotlight



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